

East Santa Clara Street Urban Village Open House

June 13, 2017



CommUniverCity · San José
engage — learn — build

BOTTOMLEY ASSOCIATES
URBAN DESIGN & CITY PLANNING



*Planning, Building and
Code Enforcement*

Agenda

- Welcome and Introductions
- Urban Village Plan Overview Presentation
- Open House – Table Discussions

What is an Urban Village?

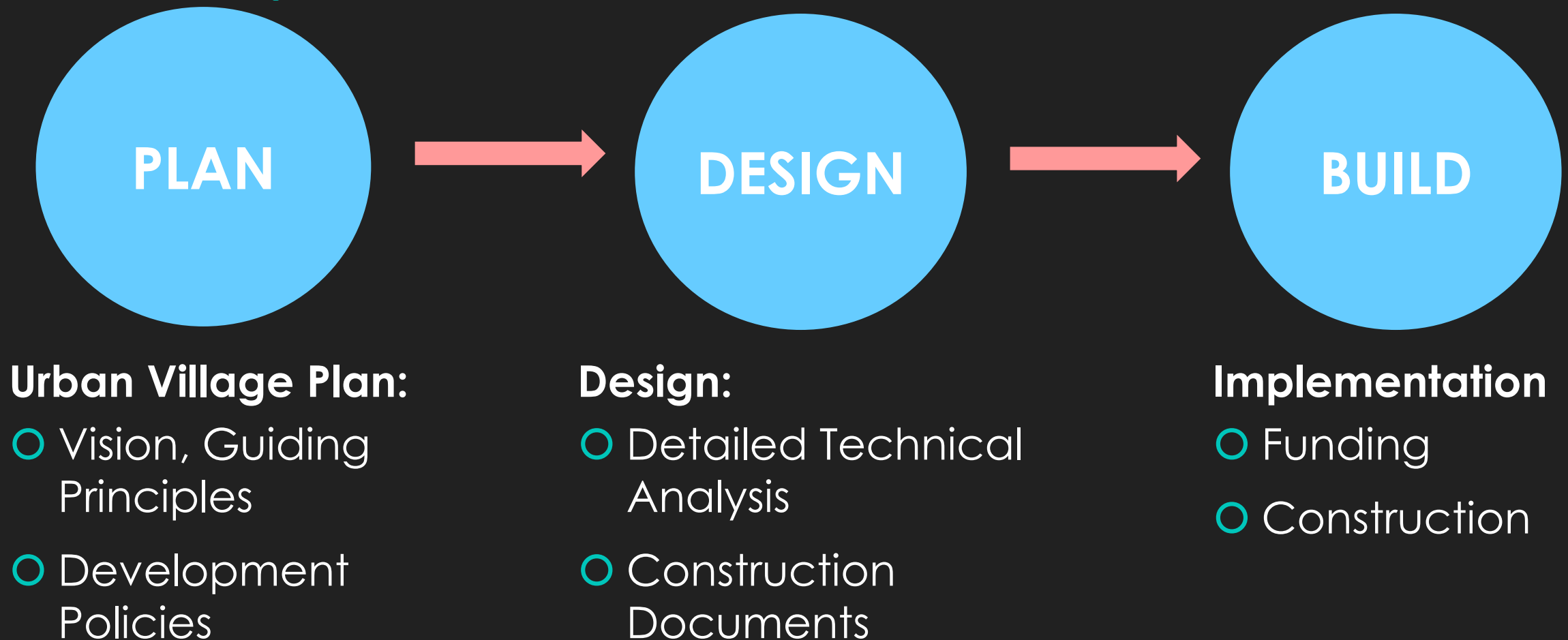
Identifies:

- Areas for commercial and residential land uses;
- Adjustments to the Urban Village boundary;
- Building heights and densities;
- Public infrastructure improvements;
- Streetscape and building design guidelines; and
- Considers financing mechanisms for public improvements.

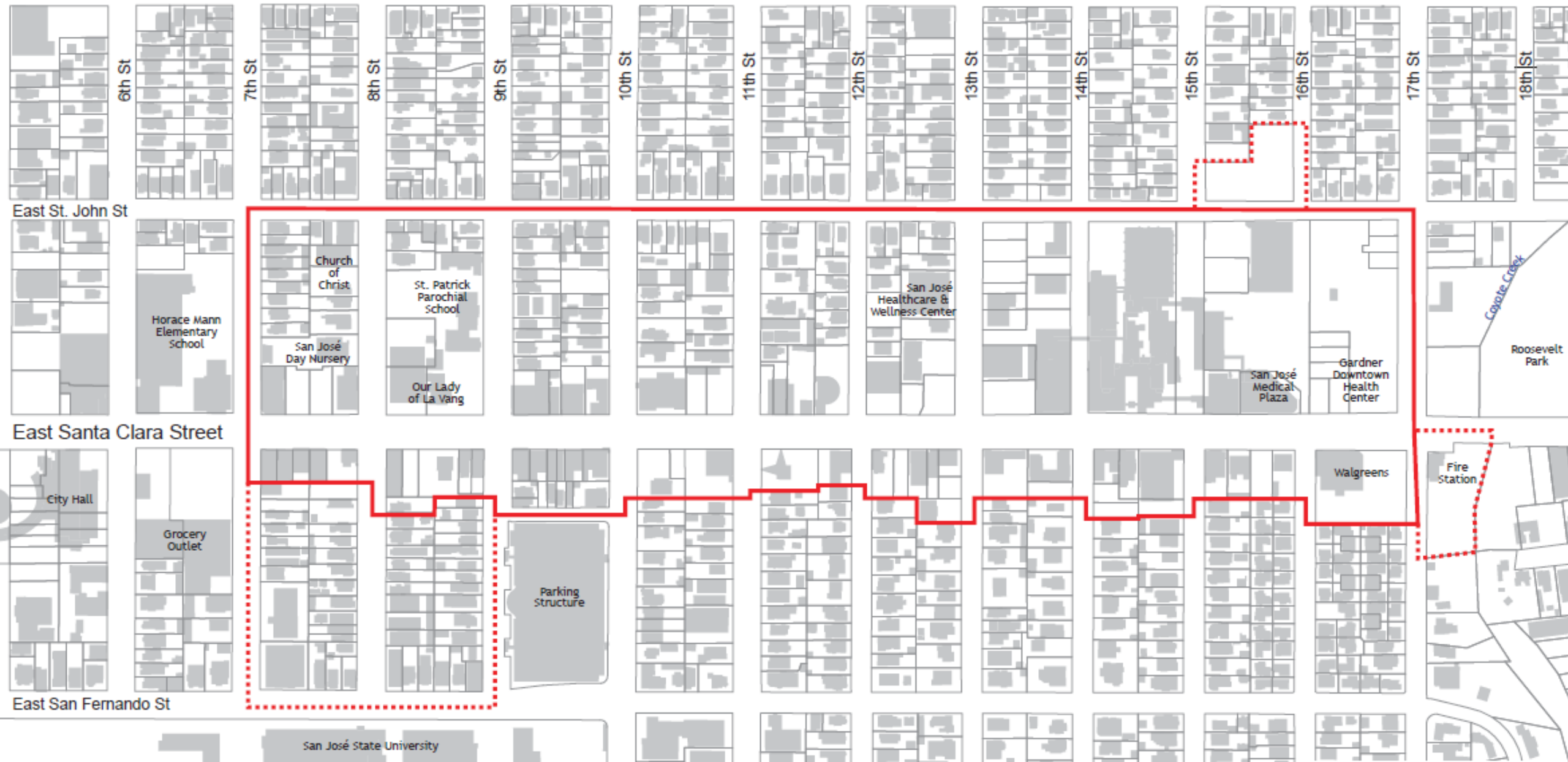


Support the development of attractive, walkable, bikable, vibrant places.

From Plan to Reality



East Santa Clara Street Urban Village Area



Community Input

Community Input

- Three Community Workshops
- One Interactive Online Engagement Survey
- “Our Lives In This Place” Kiosk And Postcards
- CommUniverCity San José
- San José State University Reports And Outreach



vibrant, affordable, and
sustainable destination

economically diverse

Vision

mixed-use

active and
safe district

diverse community
and employment
opportunities

well-connected

interconnected
network of open
spaces

improving bicycle and
pedestrian connections

providing access to adjacent
neighborhoods and amenities



Guiding Principles

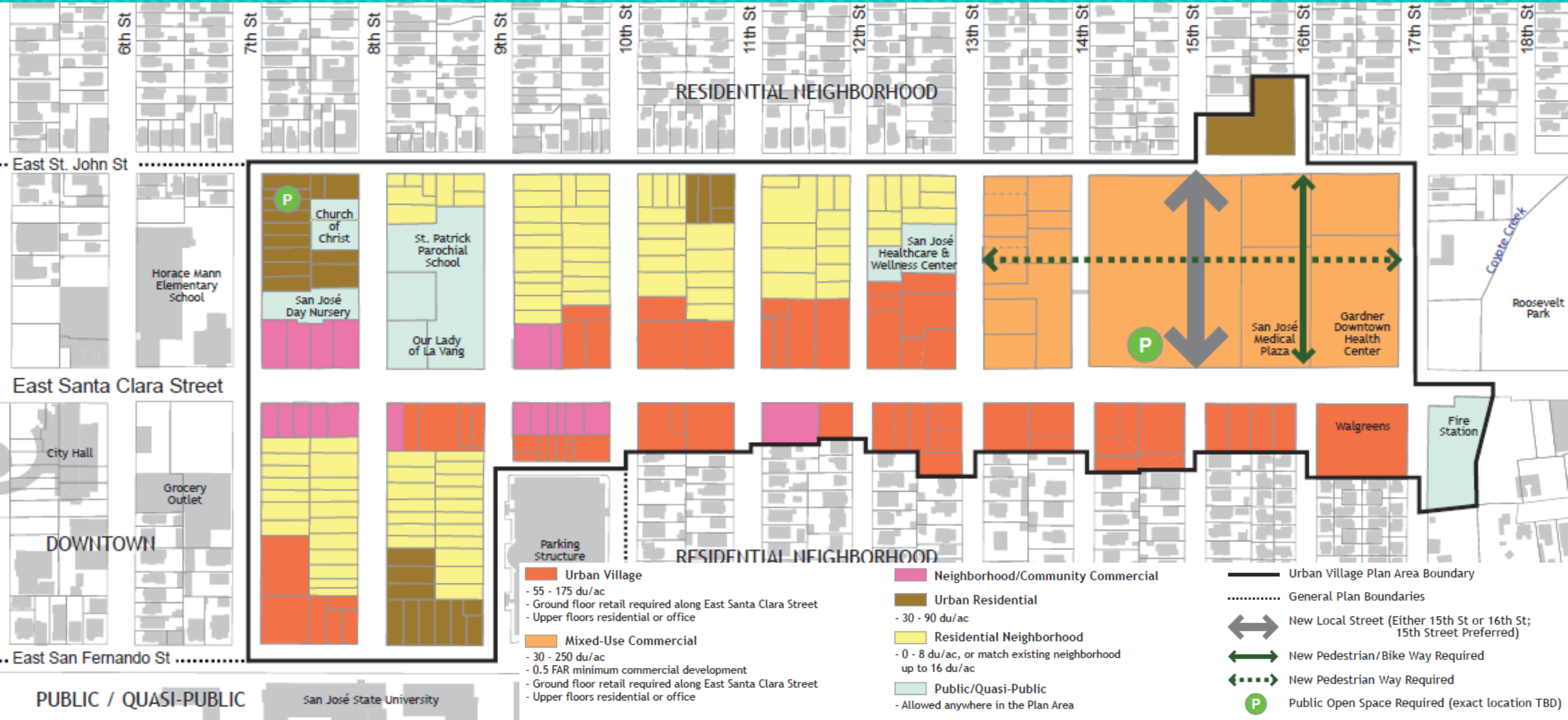
- Preserve and Enhance the Vibrant Business District and Neighborhood
- Transform East Santa Clara into a Complete Street
- Create Memorable Spaces for an Interconnected Community
- Enhance Connections to San José State University
- Strengthen Connections to the Greater City



Land Use and Historic Preservation

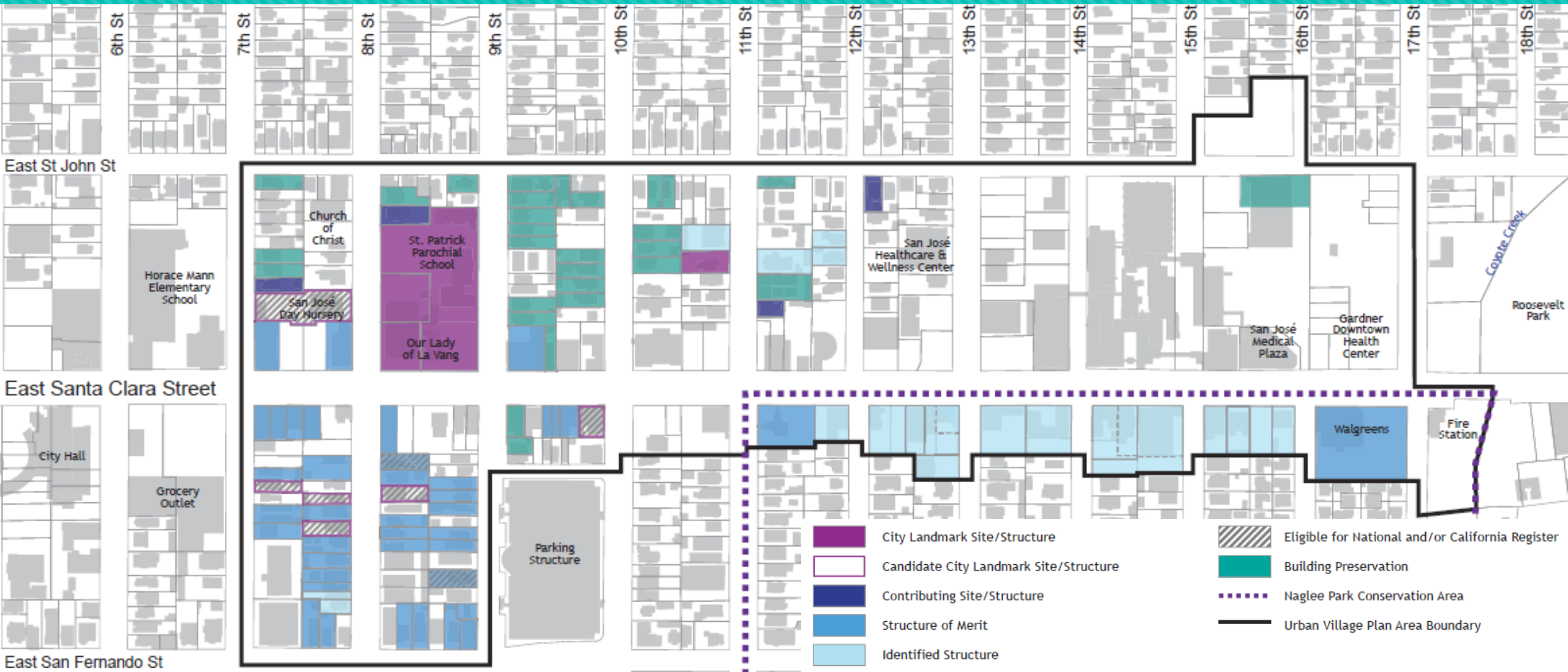
Land Use Diagram

This Diagram identifies locations and intensities of new development, which will accommodate the planned jobs and housing growth.



Historic Preservation Overlay Diagram

This Diagram identifies locations of sites and structures which were identified by the City and community as having historic or cultural value.



Open Space and Placemaking

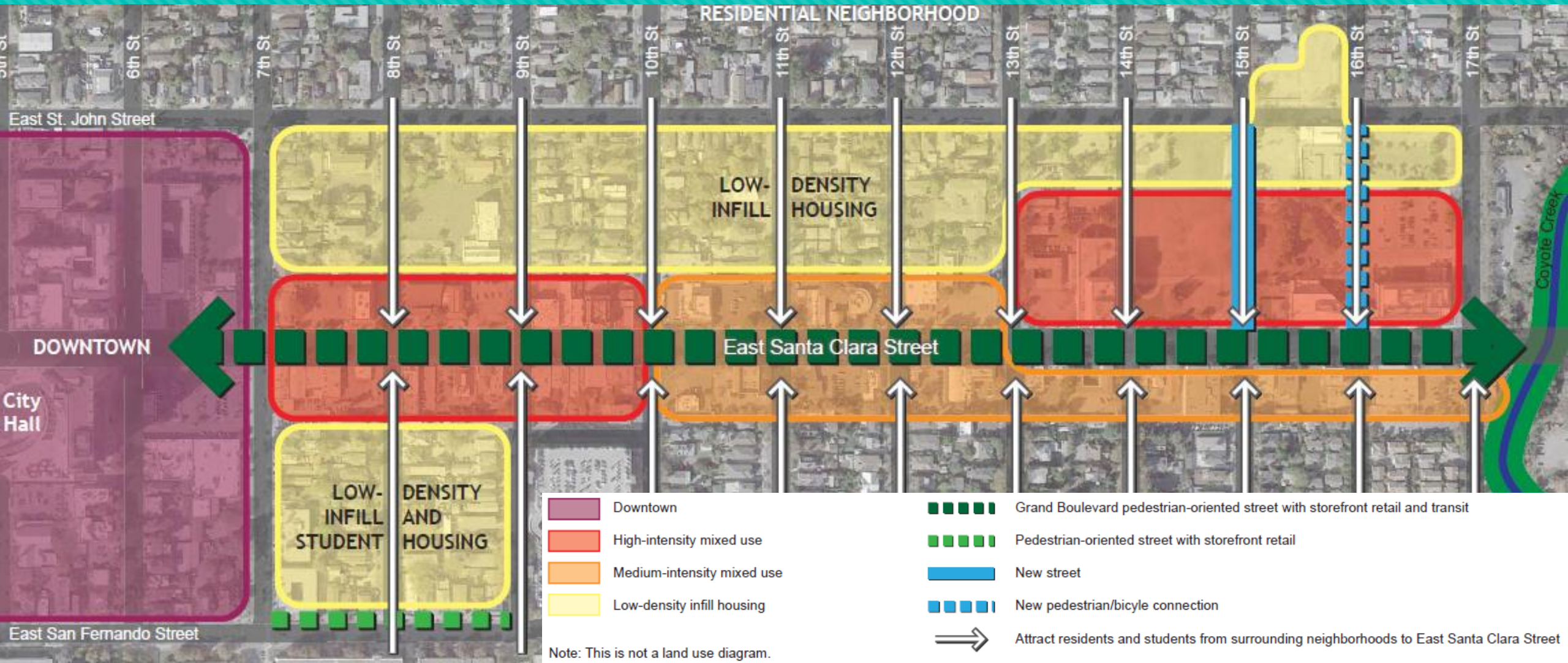
Open Space and Placemaking



- Enhanced Connections to Existing Parks and Trails
 - Coyote Creek Trail, SJSU campus, and Roosevelt, St. James, Backesto, Ryland, Selma Olinder, William Street, Guadalupe River, and Watson Parks
- Placemaking and New Urban Open Spaces
 - Multiple small urban open spaces and one larger community-serving plaza
 - Multi-Purpose Plazas, Interim and Temporary Plazas, Pocket Parks, Paseos, and Parklets (curb cafés)
- The Placemaking Vision
 - Using public art and streetscape amenities to create a sense of place within the Village
- Wayfinding and Community Identity
 - Facilitates interest and movement within area, drawing people to amenities, and supporting up-and-coming vital commercial and social hub for the surrounding residential communities

Urban Design

Urban Design Concept Framework



Urban Design: Key Ideas

Active Street Frontages



Sustainability



Building Form
and
Architecture

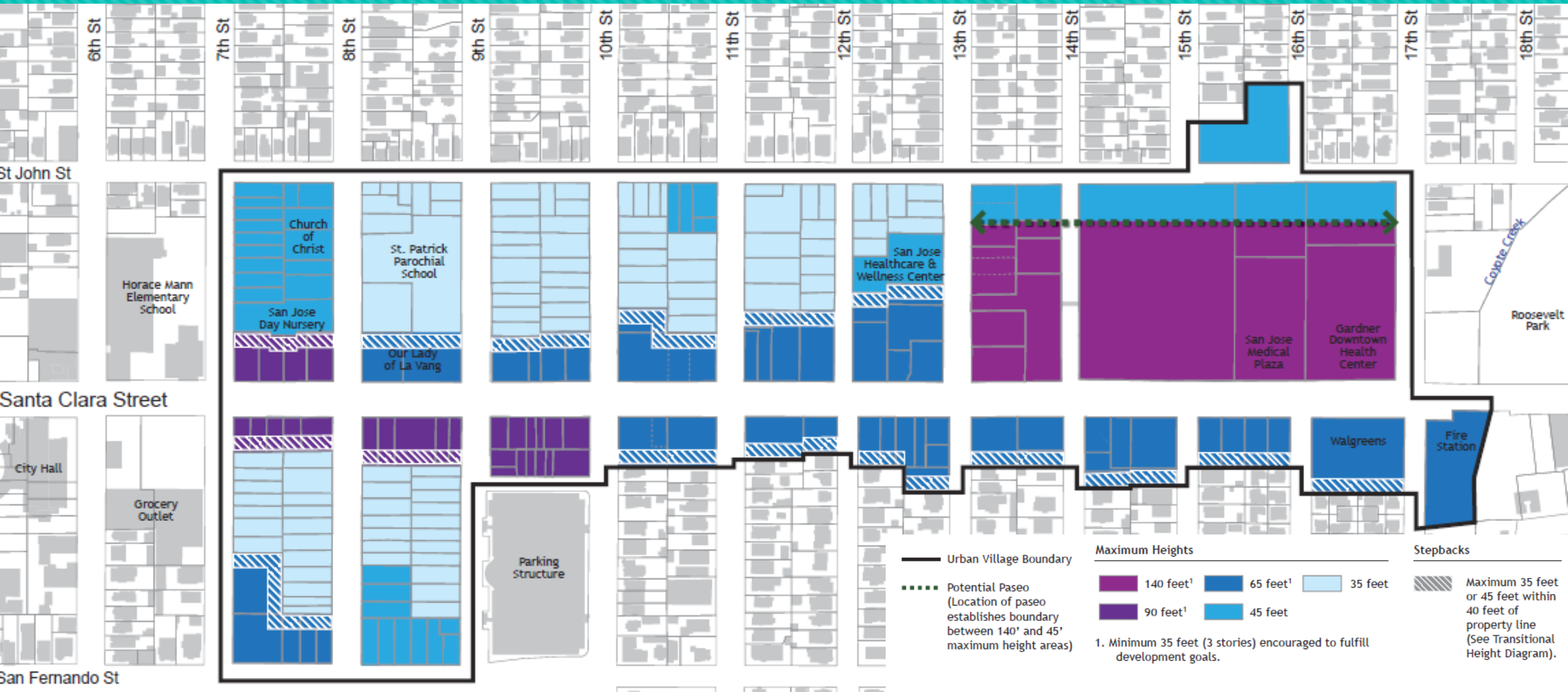


Neighborhood Integrity and Compatibility

- Building Heights Diagram
- Transitional Heights Diagram

Building Heights Diagram

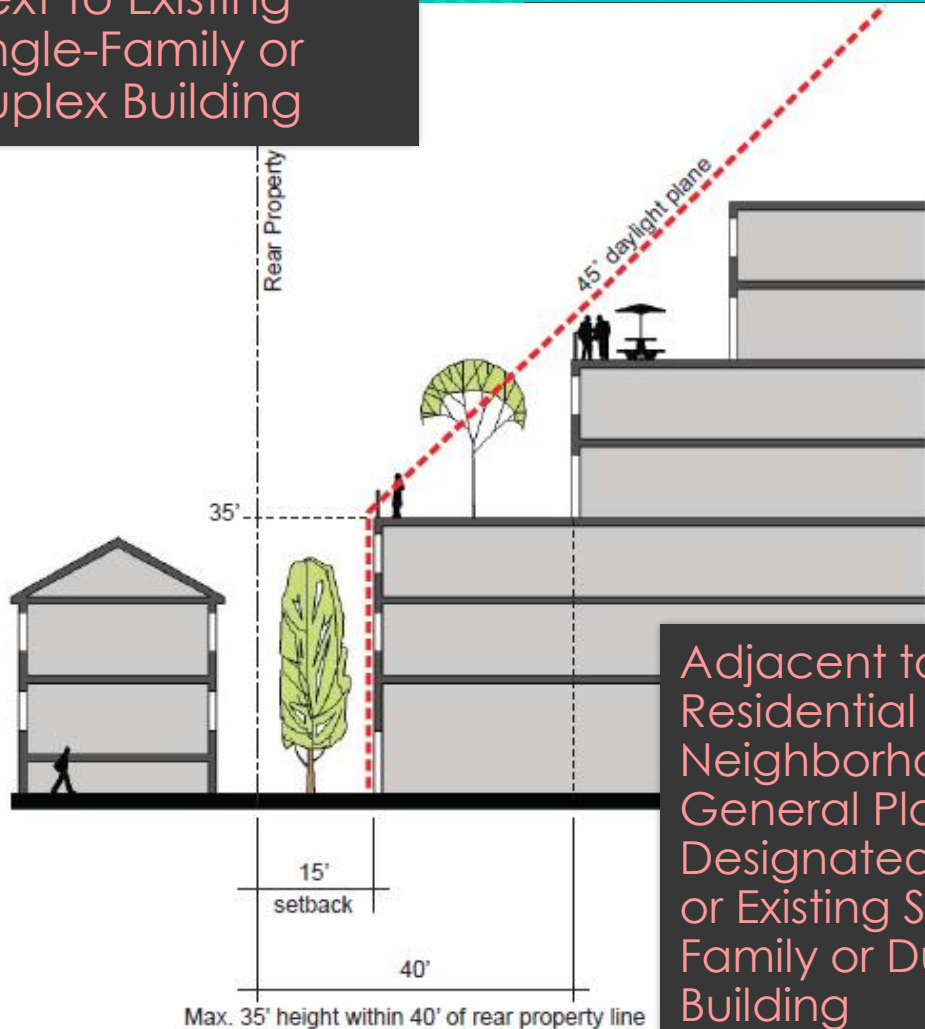
This Diagram indicates maximum building heights for different parts of the Urban Village. To be used with the setbacks and transitional height policies of this plan to transition from taller buildings to lower intensity uses.



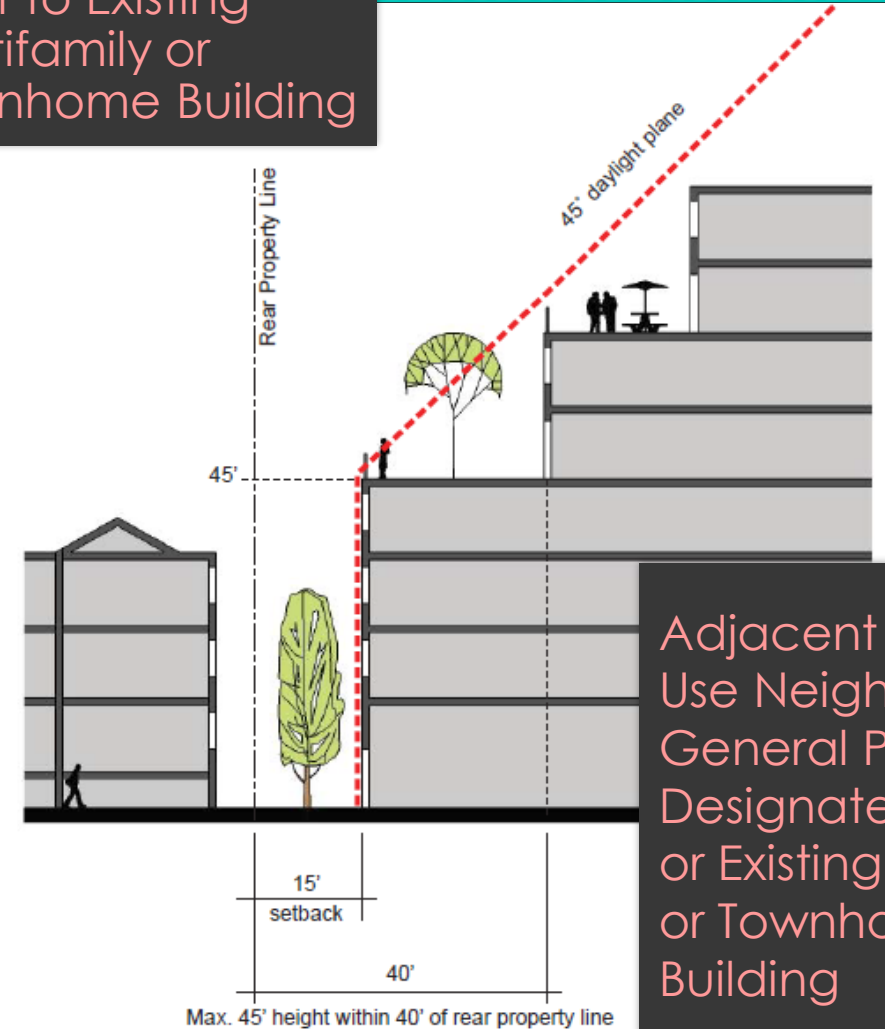
Transitional Height Diagrams

These Diagrams demonstrate compatibility requirements between low- to medium-density residential uses and new development. To be used with the setbacks and height policies of this plan to transition from taller buildings to lower intensity uses.

Next to Existing Single-Family or Duplex Building



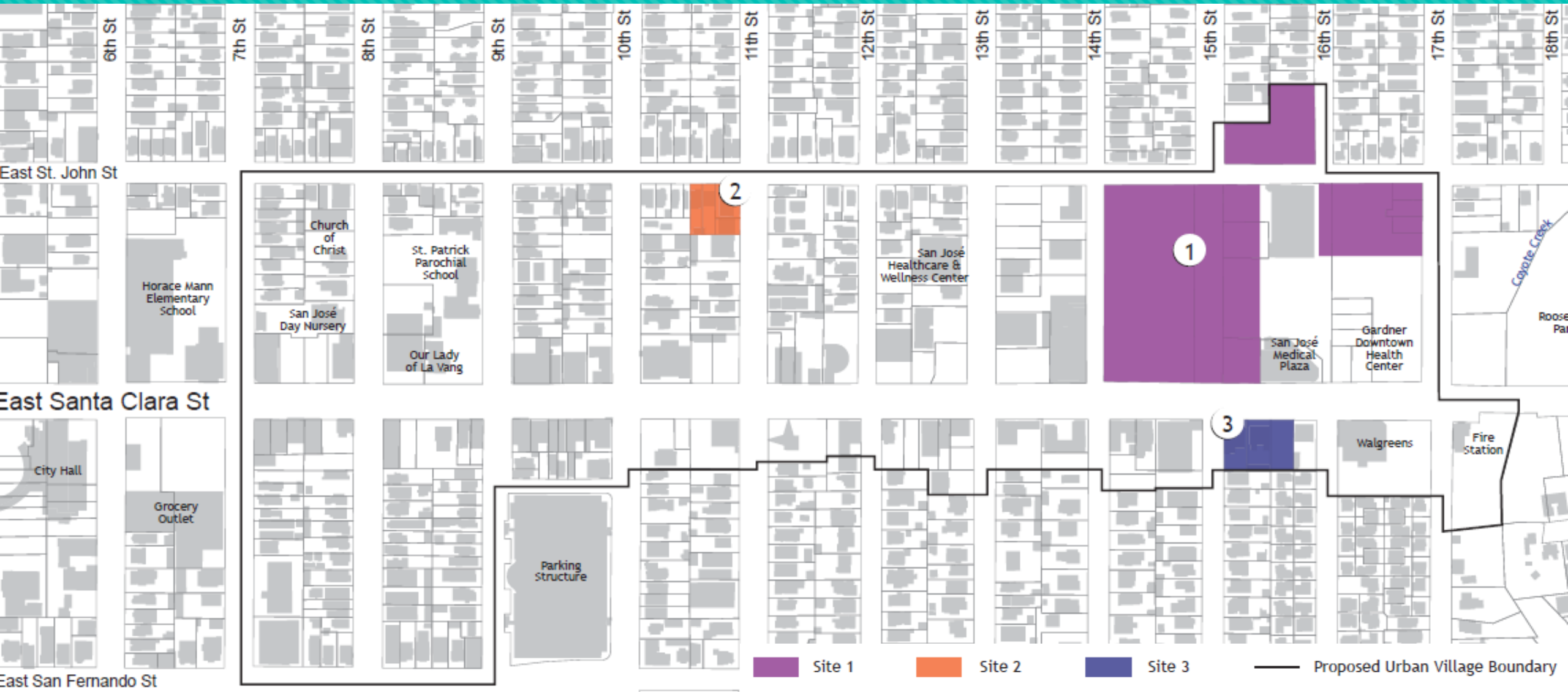
Next to Existing Multifamily or Townhome Building



Adjacent to Residential Neighborhood General Plan Designated Property or Existing Single-Family or Duplex Building

Adjacent to Mixed-Use Neighborhood General Plan Designated Property or Existing Multifamily or Townhome Building

Case Study Opportunity Sites



Site 1: Former San José Medical Center



View 1

Site 1: Former San José Medical Center



View 2

Site 2: East St. John Street – Residential Infill



Site 3: East Santa Clara Street – Mixed-Use Infill



View 1

Site 3: East Santa Clara Street – Mixed-Use Infill

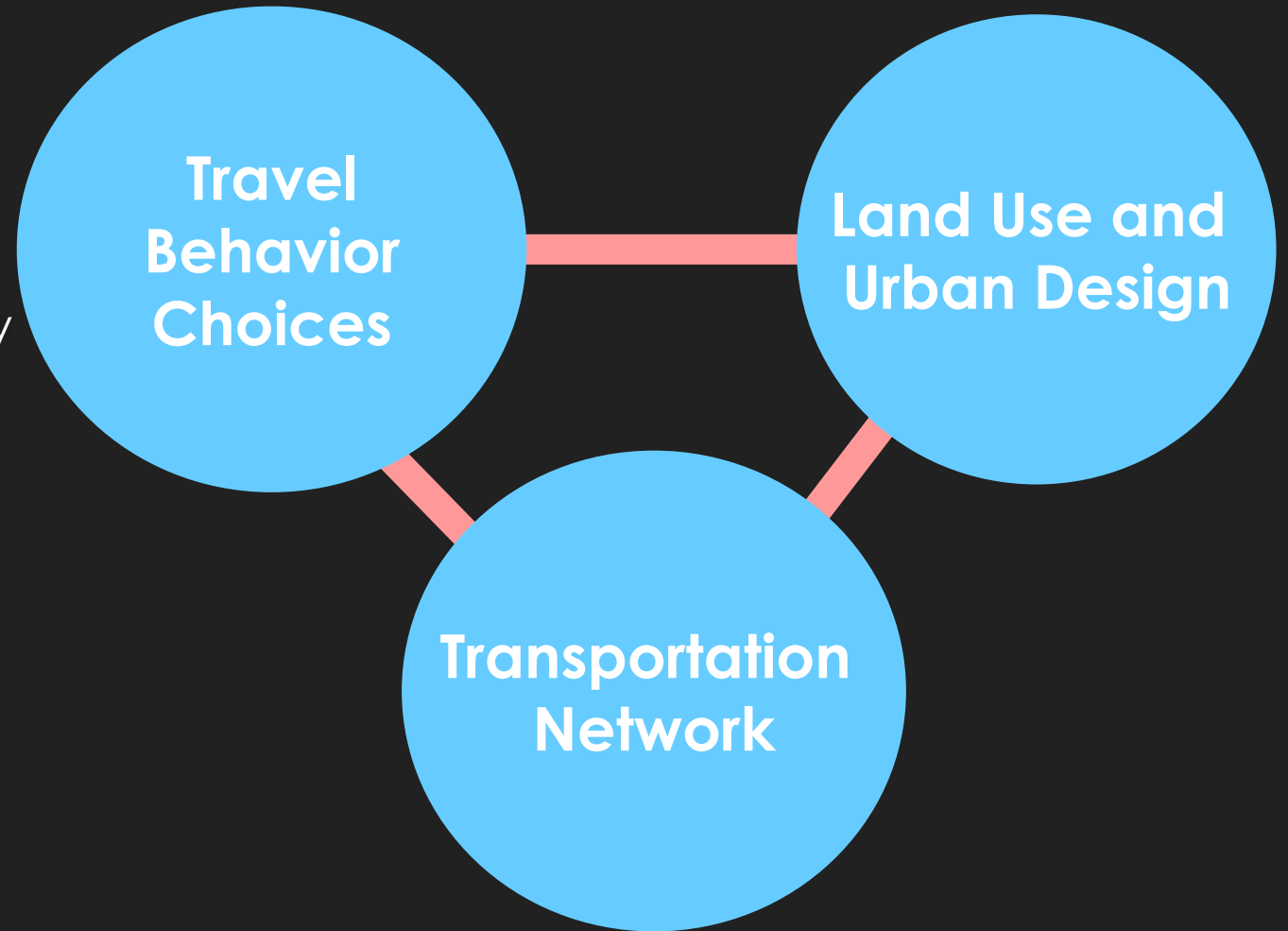


View 2

Circulation and Streetscape

Circulation: Key Ideas

- Create a lively street environment
- Improve traffic flow
- Calm traffic on all Village streets
- Convert 10th and 11th Streets to two-way
- Create pleasant walkable streets
- Link the north- and south-side neighborhoods
- Connect the Village neighborhoods to Coyote Creek and Roosevelt Park
- Bikeways parallel to East Santa Clara Street
- East St. John Street Bike Boulevard



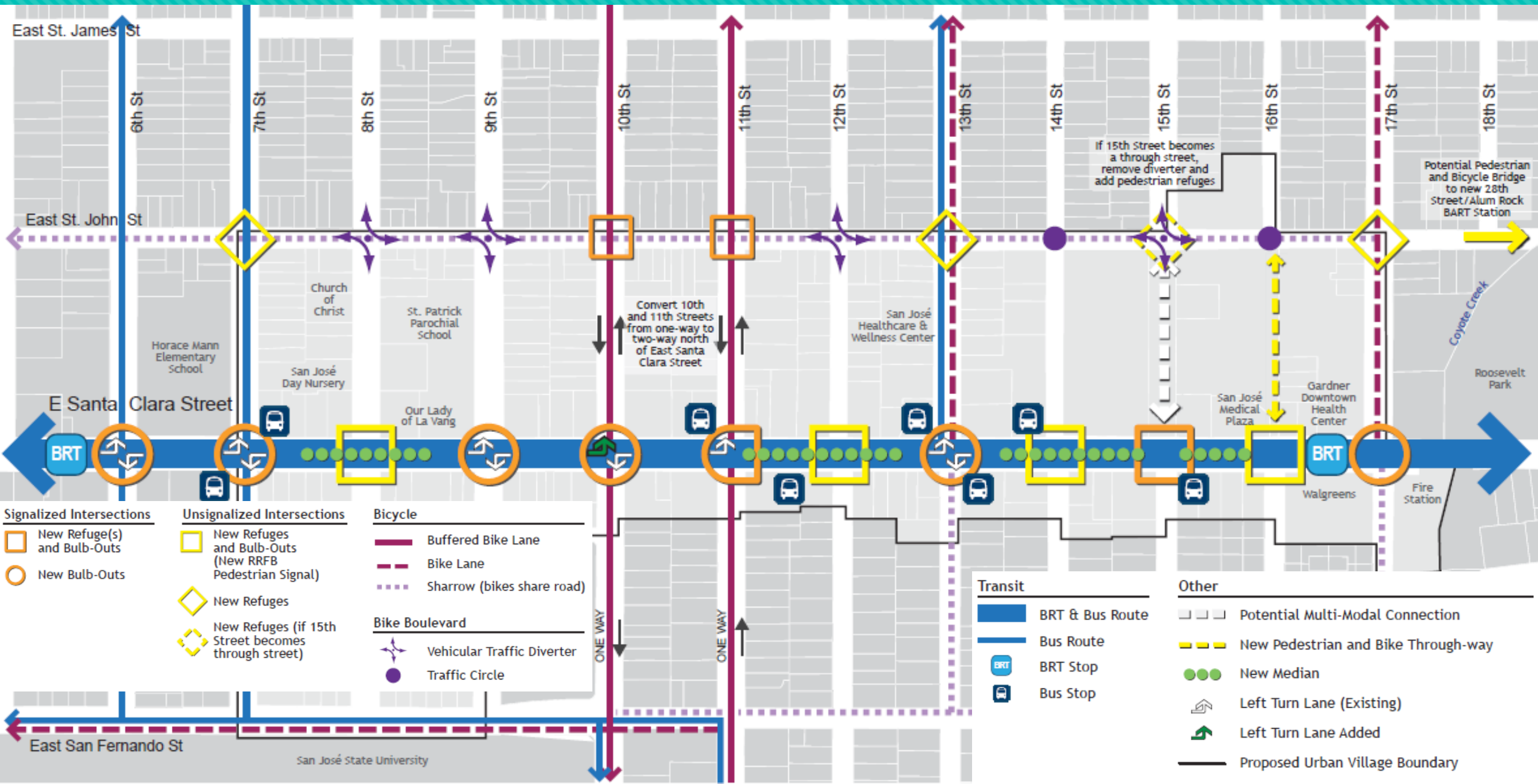
Ideas: Streetscape Improvements



Signalized Intersection Improvements

Unsignalized Intersection Improvements

Ideas: Medians, Crosswalks, Bulb-outs, and Landscaping



Open House Activities

- Each table focused on a chapter of the Urban Village plan.
- Each table has a exhibition board and several copies of the Plan chapter for review.
- Urban Village Amenities prioritizing dot activity (each person should have 5 dots).
- Staff at each table are there to record your comments



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 Properties



Next Steps

Continue community feedback on Draft Plan.

Find it at: www.sanjoseca.gov/planning/urbanvillages

Provide comments to: Jennifer Piozet

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